

IJCAI 2015 Call for Sponsorship

On behalf of the Conference Committee of the [Twenty-Fourth International Joint Conference on Artificial Intelligence](#), we invite you to participate in the sponsor program for IJCAI-15. The conference will be held in Buenos Aires between July 25-31, 2015. It is for the first time that South America hosts an IJCAI conference, and Buenos Aires is an ideal choice for this landmark event.

The theme of the conference is “*Artificial Intelligence and Arts*”. IJCAI 2015 will gather researchers and academics from all over the world presenting important results, new trends, and challenges in this area of Artificial Intelligence. It will also see the largest gathering of researchers from South America, who has been working in the field of AI, with a total attendance of over one thousand.

We believe that the conference provides an ideal opportunity for companies working in cutting-edge technology fields not only to show their brand to some of the brightest minds in the world, but also be exposed to millions of viewers and readers through media reports on this conference.

A detailed note on the sponsorship options is attached. We are sure that your company will find it of interest.

By attending the conference, and hopefully adding some extra days with a great variety of possibilities for sightseeing and recreation in and outside Buenos Aires, you will be able to exchange scientific ideas, obtain information about new developments, extend your business activities and confirm international friendship in a pleasant atmosphere. A beautiful environment invites to all kinds of tours and visits. Buenos Aires is one of the few cities whose personality reflects an increasingly clear, yet ever changing and many-sided image. It is a social mosaic all of whose pieces bear the imprint of the slow historical process that has made it unique. Buenos Aires, as a modern city, reflects through its rich architecture its history and culture where many important conferences and business meeting are held. No visitor will feel a stranger in our town.

We sincerely invite you to come to Buenos Aires to explore and enjoy its myriad of facets, wealth of activity and life excitement, while enjoying our meeting and exchange of information through this unique international event of IJCAI 2015 in a pleasant atmosphere.

We are looking forward to welcoming you in Buenos Aires!

Yours sincerely,

IJCAI-15 Sponsorship Co-chairs (sponsors@IJCAI-15.org):

Diego Fernandez Slezak, *Universidad de Buenos Aires, Argentina* (dfslezak@dc.uba.ar)

Minh Do, *Intelligent Systems Division, NASA, United States*(minh.do@nasa.gov)

Jie Tang, *Tsinghua University, China*(jietang@tsinghua.edu.cn)

Ulle Endriss, *University of Amsterdam, The Netherlands* (ulle.endriss@uva.nl)

SPONSORSHIP

The easiest way to contribute would be through a flat amount of money towards the organization of the conference in general (a pure donation to IJCAI-15 will involve no VAT) to the organizing Argentinean Artificial Intelligence Association (SADIO Division)).

Sponsorship Levels and Benefits

Key sponsorship levels will be offered to companies according to their total sponsorship contribution.

Platinum: USD 25.000

There will be a *limited* number of this category of sponsorship, which would entail the following:

- ◆ 12 full registrations (these include welcome reception, banquet, coffee-breaks, conference bag and access to technical program),
- ◆ 2 exhibit spaces (6 sqm)
- ◆ Plus, the display of the company's name and logo in:
 - Printed materials, as schedule permits
 - IJCAI-15 website and proceedings
 - IJCAI-15 registration area
 - Signs at appropriate conference events

Gold: USD 20.000

The sponsorship would entail the following:

- ◆ 10 full registrations,
- ◆ 2 exhibit spaces (6 sqm)
- ◆ Plus the display of the company's name and logo in
 - Printed materials, as schedule permits
 - IJCAI-15 website and proceedings
 - IJCAI-15 registration area
 - Signs at appropriate conference events

Silver: USD 10.000

The sponsorship would entail the following:

- ◆ 5 full registrations,
- ◆ 1 basic exhibit stand (3 sqm)
- ◆ Plus, the display of the company's name and logo in
 - Printed materials, as schedule permits
 - IJCAI-15 website and proceedings
 - IJCAI-15 registration area
 - Signs at appropriate conference events

Bronze: USD 5.000

The sponsorship would entail the following:

- ◆ 2 full registrations,
- ◆ 1 basic exhibit stand (3 sqm)
- ◆ Plus the display of the company's name and logo in
 - Printed materials, as schedule permits
 - IJCAI-15 website and proceedings
 - IJCAI-15 registration area
 - Signs at appropriate conference events

SPECIFIC SPONSORSHIP OPPORTUNITIES

Some donors may prefer to contribute towards a specific need of the conference. We exemplify the type of targeted support that some sponsor might prefer to give. However, we are open to any other form of support a sponsor would be willing to give.

In the examples below, the total cost of the item is listed for reference. Sponsors may choose to give that total amount or to sponsor a fraction of it. Entitlements and recognition for targeted contributions would correspond to those mentioned for untargeted support, although the acknowledgement of some types of contributions would involve additional display of the name or logo of the sponsor depending on the target (e.g. in the banquet hall, delegate bag, program handout, etc.).

Welcome Reception

Total budget: USD 60.000. (Minimum fraction package of support: USD 10.000)

Additional acknowledgement:

- ◆ Name & Logo at a prominent place on the Dinner Venue
- ◆ Name & Logo on the Invitation Cards
- ◆ Special mention in the conference program handout

Conference Dinner

Total budget: USD 120.000. (Minimum fraction package of support: USD 10.000)

Additional acknowledgement:

- ◆ Name & Logo at a prominent place on the Dinner Venue.
- ◆ Name & Logo on the Invitation Cards.
- ◆ Special mention in the conference program handout.

Conference Coffee Breaks

Total budget: USD 48.000 (8 coffee breaks) (Minimum fraction package of support: USD 4.000)

Additional acknowledgement:

- ◆ Name & Logo at a prominent place in the coffee break tables.
- ◆ Special mention in the conference program handout.

Student Reception

Total budget: USD 10.000

Additional acknowledgement:

- ◆ Name & Logo at a prominent place in the reception room
- ◆ Special mention in the conference program handout

Keynote and Invited Talks

Total Budget USD 20.000

Additional acknowledgement:

- ◆ Name & Logo at a prominent place in auditorium
- ◆ Special mention in the introduction of the talks
- ◆ Special mention in the conference program handout

Tutorial

Total Budget USD 10.000

Additional acknowledgement:

- ◆ Name & Logo at a prominent place in the session room

- ◆ Special mention in the introduction of the tutorial
- ◆ Special mention in the conference program handout

Electronic proceedings

Budget: USD 7.000

Additional acknowledgement:

- ◆ Name & Logo on casing

Video recording of Invited Talks

Budget: USD 7.000

Additional acknowledgement:

- ◆ Name & Logo in film credits. Additional contents for the delegate bags like pens, notebooks, flash memories, etc., are welcome.

Sponsorship of the AI & The Arts Track:

Sponsorship of the AI & The Arts invited speaker

Total budget: 5,000 USD

Additional acknowledgement:

- Name & Logo at a prominent place in auditorium
- Special mention in the introduction of the talk
- Special mention in the conference program handout

Sponsorship of special AI & Arts events (such as performances and exhibitions by artists)

Total budget: 20,000 USD (minimum fraction package of support: 5,000 USD)

Additional acknowledgement

- Name & Logo at a prominent place in the special event venue
- Special mention in the conference program handout

Sponsorship of AI & Arts demos and exhibition

Total budget: 10,000 USD (minimum fraction package of support: 5,000 USD)

Additional acknowledgement:

- Name & Logo at a prominent place in the demos and exhibition room
- Special mention in the conference program handout